









1. Gender

		Response Percent	Response Count
male		63.4%	170
female		36.6%	98
		answered question	268
		skipped question	4

2. Age Group

		Response Percent	Response Count
18-24		6.3%	17
25-34		8.1%	22
35-44		16.3%	44
45-54		22.2%	60
55-64		37.4%	101
65+		9.6%	26
		answered question	270
		skipped question	2

3. Are you :

		Response Percent	Response Count
Employed full-time		33.0%	86
Employed part-time		12.6%	33
Self-employed		21.8%	57
Unemployed		4.2%	11
Homemaker		3.4%	9
Student		5.4%	14
Retired		19.5%	51
	Other (please specify)		12
		answered question	261
		skipped question	11



4. Please give your current job title, or your previous job title if applicable

	Response Count
	226
answered question	226
skipped question	46




5. Please give the first part of your postcode

	Response Count
	258
answered question	258
skipped question	14

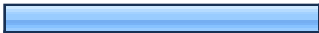





6. Do you play and/or sing yourself?

		Response Percent	Response Count
Yes		78.9%	213
No		21.1%	57
	answered question		270
	skipped question		2

7. If you answered yes to the above question, which of the following best describes your musical involvement? (please tick only one box)

		Response Percent	Response Count
Amateur		54.7%	110
Semi-professional		30.8%	62
Professional		14.4%	29
	answered question		201
	skipped question		71






8. What sort of venues do you tend to play/sing at? (please tick all that apply)

		Response Percent	Response Count
Open mic nights		47.3%	89
Acoustic Clubs		58.0%	109
Theatres		25.5%	48
Folk Clubs		91.0%	171
Arts Centres		31.9%	60
House Concerts		25.0%	47
	Other (please specify)		88
answered question			188
skipped question			84


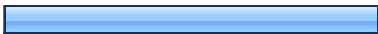



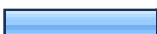
9. Which UK music festivals do you attend? (if any, please specify)

	Response Count
	202
answered question	202
skipped question	70






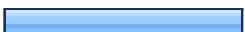
10. If you enjoy a particular act at a festival how likely are you to visit their website to see where else they may be performing?

		Response Percent	Response Count
Very likely		53.6%	128
Likely		36.0%	86
Unlikely		5.4%	13
Very unlikely		2.9%	7
Don't know		2.1%	5
answered question			239
skipped question			33






11. Where do you go to watch live acoustic music other than at festivals? (please tick all that apply)

		Response Percent	Response Count
Folk Clubs		87.1%	210
Acoustic nights		56.0%	135
Open mic / singers nights		46.5%	112
Theatres		61.4%	148
Arts Centres		59.3%	143
House Concerts		22.4%	54
Other (please specify)			33
answered question			241
skipped question			31

12. Which type of acts do you enjoy hearing live? (please tick all that apply)

		Response Percent	Response Count
Contemporary Folk		85.0%	209
Traditional Folk		88.6%	218
Acoustic		75.2%	185
Americana		40.7%	100
World		32.5%	80
Blues		35.4%	87
	Other (please specify)		44
answered question			246
skipped question			26

13. On average how often do you go to watch, or play, live acoustic music? (please tick one box)

		Response Percent	Response Count
One or more times per week		60.6%	149
One or more times per month		23.6%	58
One or more times per quarter		12.2%	30
One or more times per year		3.3%	8
Never		0.4%	1
answered question			246
skipped question			26

14. What is the furthest you would be willing to travel to listen to, or play, live acoustic music?(please tick one box only)

		Response Percent	Response Count
Walking distance from home		0.8%	2
1 mile		0.4%	1
5 miles		2.0%	5
10 miles		6.5%	16
15 miles		4.1%	10
20 miles		10.6%	26
30 miles		11.4%	28
over 30 miles		54.9%	135
Depends on public transport links		9.3%	23
answered question			246
skipped question			26

15. How much would you expect to pay for:

		Response Percent	Response Count
A Singers/Open Mike night		99.1%	222
A Guest Night		98.7%	221
answered question			224
skipped question			48

16. When attending or deciding to attend a particular acoustic music venue how important would you say the following are? (please tick all that apply)

	Extremely Important	Very Important	Moderately Important	Slightly Important	Not at all important	Response Count
Regular Guests / Booked Artists	22.7% (55)	31.8% (77)	22.7% (55)	13.2% (32)	9.5% (23)	242
Good quality floor singers	14.2% (34)	36.0% (86)	31.4% (75)	11.3% (27)	7.1% (17)	239
The opportunity to do a floor spot yourself	10.4% (25)	21.3% (51)	24.6% (59)	9.2% (22)	34.6% (83)	240
The opportunity to help run the evening's entertainment	2.5% (6)	3.0% (7)	11.8% (28)	19.4% (46)	63.3% (150)	237
Support acts	7.3% (17)	16.8% (39)	36.6% (85)	22.8% (53)	16.4% (38)	232
The type of venue the club is held at	12.7% (30)	30.1% (71)	40.3% (95)	11.4% (27)	5.5% (13)	236
The location of the venue (local to where you live)	10.8% (26)	31.5% (76)	38.2% (92)	11.2% (27)	8.3% (20)	241
The club's website (ie: easy to navigate, providing up to date and clear information)	16.8% (41)	32.8% (80)	28.3% (69)	16.0% (39)	6.1% (15)	244
Well organised/run (running to time etc)	23.5% (57)	41.2% (100)	28.4% (69)	4.9% (12)	2.1% (5)	243
Singaround sessions	9.3% (22)	23.6% (56)	25.3% (60)	14.8% (35)	27.0% (64)	237
Your friends attend the club/you know most people who go there	3.7% (9)	14.5% (35)	35.3% (85)	27.0% (65)	19.5% (47)	241
Ticket prices	11.9% (29)	27.5% (67)	45.1% (110)	12.3% (30)	3.3% (8)	244
Good sound/acoustics	29.0% (70)	46.5% (112)	20.7% (50)	2.9% (7)	0.8% (2)	241
Real Ale available	16.2% (39)	17.0% (41)	18.3% (44)	10.8% (26)	37.8% (91)	241
Good public transport	9.7% (23)	12.7% (30)	24.5% (58)	11.8% (28)	41.4% (98)	237
Easy parking	17.7% (43)	25.9% (63)	37.4% (91)	10.3% (25)	8.6% (21)	243
Raffle	1.7% (4)	3.4% (8)	13.5% (32)	10.5% (25)	70.9% (168)	237

Other (please specify)

50

answered question 246

skipped question 26

17. If you never or only occasionally go to an acoustic music venue, what would make you more likely to attend? (please tick all that apply adding any further reasons in the box marked "other")

		Response Percent	Response Count
Better known artists		49.7%	84
Better quality floor singers		40.8%	69
More opportunities for you to sing/play		35.5%	60
Better run venue/club		42.0%	71
Better time keeping		26.6%	45
Better sound quality		42.6%	72
More comfortable venue		49.1%	83
More sense of a welcome		65.7%	111
More sense of inclusion		53.3%	90
Better value for money		26.6%	45

Other (please specify) 36

answered question 169

skipped question 103