## Q.18 If you never or only occasionally go to an acoustic music venue, what would make you more likely to attend? (please tick all that apply adding any further reasons in the box marked "other")

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To be viewed with reference to Q17 of SurveySummary 11032011.pdf

I'm a regular but think the overall `scene' could be improved in a number of ways. I've ticked the relevant options here.

More open-ness, better advertising by the promoter/venue, a feeling that it is a progressive venue whose guest list is different every year rather than re-booking the same artists as they come off stage... Making it more of a venue than a club.

I regularly attend folk music venues, however, I would be likely to go to even more for the reasons specified!

Club rules!!! Stop rock stars, on there day off, sneering at other performers! Who they consider not as good as the rock stars think they are them selves!!

I answer this in terms of local venues that I rarely attend, although often the reason is that the night is not suitable or the artists are not my style. Also I am not precious about singing myself, but prefer singaround format to support acts when I go to see an artist.

Floor singers who can actually sing and don't bore the audience to death (which is what kills folk clubs). Most organisers are too nice and hate to refuse. Meanwhile the audience have to suffer politely instead of enjoying themselves. Floor singers should be auditioned if at all possible.

**Better Quality Artists** 

Friday evenings better than week nights.

More investigation into newer acts on the circuit, rather than the old tried and tested formula - ie, if it puts bums on seats then we'll book them! Too many times as well, organisers and committees won't book anyone that they haven't actually seen themselves . . . so then they would obviously turn down Gillian Welch etc, because they couldn't make the trip to do a floor spot . . . ridiculous!

The main limiting factor for me is lack of free time

Atmosphere/vibe.

More or better real ales available More info about unknown artists, e.g. YouTube links on the venue website Better transport links

I go regularly

good music session

I do attend regularly but most clubs could work on the above. Finishing times are very important. If it goes on past 11PM, especially on a week night, it puts me off.

Regular attender.

I like going to venues where the room is full, even if it is a small room. I want to hear excellent artists, whether they are well-known or not.

Organisers who don't think THEY are the star; Clubs which don't book the same guests every year for decades; organisers realising that a singaround is not a performance; more young people involved in organising; more flexibility of format; better publicity e.g. 'Central' website listing regional events; inclusion is vital - too many unwelcoming and unrealising it clubs; lose the 'club' aspect - it sounds like you have to become a member, and encourages blind loyalty amongst regulars, often at the cost of quality control & progressive booking policy

Interaction with the music, not just sit with folded arms. I know it depends on the type of artist but when I attended one such venue I thought if we clapped along or similar we would have got very filthy looks. However would gladly be proved wrong.

Don't want to pay to listen to bad floor singers

I don't really recognise terms like 'acoustic music' venue or 'open mike', partly because I don't like PAs where not needed (they separate the performer from the audience) and partly because the kinds of performers I enjoy don't seem to appear at places with these names - and neither do I!

Location

Usually family ties stop me from attending as many as Id like. Nothing else. As long as its a friendly venue, I just enjoy the music and atmosphere

I attend regularly

Not Applicable

These are all very important reasons but since when I'm in the UK I go to lots of clubs I'm not sure I should answer here.

Better quality artists

These are all important, but I go to a venue regularly

Free beer! A lack of surveys.

I would say "better quality artists" rather than "better known artists" - if the artist is someone I like, I'll make an effort to go to the gig; but it doesn't have to be someone "well-known" - indeed most often it's not the big names that attract me.

I live in the far north of Scotland and thus cannot get to as many events as I used to when I lived in England.

N/A I attend regularly at a number of venues, and run one monthly mixed singaround session myself.

Venue accessible in a reasonably short time using public transport. This is especially important for getting home as buses/trains often stop around the sort of time that folk clubs finish.

Personally, I want to go to a friendly place where I can have a chance to play and enjoy the music of others in an inclusive atmos.

O do attend many clubs regularly, an opportunity to perform and a genuine welcome for newcomers are my two essentials

Opportunities to hear not just the 'in' names of the time. Too much emphasis today on 'stars'. There are other good performers out there. Some are better than some of the 'stars.'