



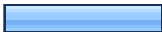











1. Gender

		Response Percent	Response Count
male		48.5%	32
female		51.5%	34
		answered question	66
		skipped question	0

2. Age Group

		Response Percent	Response Count
18-24		3.1%	2
25-34		7.8%	5
35-44		23.4%	15
45-54		18.8%	12
55-64		39.1%	25
65+		7.8%	5
		answered question	64
		skipped question	2

3. Are you :

		Response Percent	Response Count
Employed full-time		42.4%	28
Employed part-time		10.6%	7
Self-employed		12.1%	8
Unemployed		4.5%	3
Homemaker		0.0%	0
Student		4.5%	3
Retired		25.8%	17
	Other (please specify)		0
		answered question	66
		skipped question	0



4. Please give your current job title, or your previous job title if applicable

	Response Count
	60
answered question	60
skipped question	6




5. Where do you currently live?

	Response Count
	66
answered question	66
skipped question	0

6. Do you play and/or sing yourself?

		Response Percent	Response Count
Yes		50.0%	33
No		50.0%	33
answered question			66
skipped question			0

7. If you answered yes to the above question, which of the following best describes your musical involvement? (please tick only one box)

		Response Percent	Response Count
Amateur		66.7%	22
Semi-professional		24.2%	8
Professional		9.1%	3
answered question			33
skipped question			33





8. What sort of venues do you tend to play/sing at? (please tick all that apply)

		Response Percent	Response Count
Open mic nights	<input type="checkbox"/>	25.0%	7
Acoustic Clubs	<input type="checkbox"/>	50.0%	14
Theatres	<input type="checkbox"/>	25.0%	7
Folk Clubs	<input checked="" type="checkbox"/>	96.4%	27
Arts Centres	<input type="checkbox"/>	32.1%	9
House Concerts	<input type="checkbox"/>	25.0%	7
	Other (please specify)		14
		answered question	28
		skipped question	38







9. Which UK folk festivals do you attend? (please specify)

	Response Count
	62
answered question	62
skipped question	4






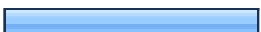
10. If you enjoy a particular act at a festival how likely are you to visit their website to see where else they may be performing?

		Response Percent	Response Count
Very likely		45.5%	30
Likely		45.5%	30
Unlikely		4.5%	3
Very unlikely		4.5%	3
Don't know		0.0%	0
answered question			66
skipped question			0






11. Where else do you go to watch live music other than at festivals? (please tick all that apply)

		Response Percent	Response Count
Folk Clubs		78.8%	52
Acoustic nights		43.9%	29
Open mic / singers nights		25.8%	17
Theatres		66.7%	44
Arts Centres		56.1%	37
House Concerts		24.2%	16
Other (please specify)			10
answered question			66
skipped question			0

12. Which type of acts do you enjoy hearing live? (please tick all that apply)

		Response Percent	Response Count
Contemporary Folk		74.2%	49
Traditional Folk		90.9%	60
Acoustic		81.8%	54
Americana		53.0%	35
World		45.5%	30
Blues		37.9%	25
	Other (please specify)		7
		answered question	66
		skipped question	0

13. On average how often do you go to watch live music at folk clubs? (please tick one box)

		Response Percent	Response Count
Weekly		19.7%	13
Regularly (Once a month or more)		31.8%	21
Often (between 6-8 times per year)		22.7%	15
Occasionally (between 2-3 times per year)		22.7%	15
Never		3.0%	2
		answered question	66
		skipped question	0

14. On average how far are you willing to travel to regularly attend a folk club? (please tick one box only)

		Response Percent	Response Count
1-5 miles	<input checked="" type="checkbox"/>	20.0%	13
5-10 miles	<input type="checkbox"/>	10.8%	7
10-15 miles	<input checked="" type="checkbox"/>	20.0%	13
15-20 miles	<input checked="" type="checkbox"/>	20.0%	13
20-25 miles	<input type="checkbox"/>	7.7%	5
25-30 miles	<input type="checkbox"/>	6.2%	4
Over 30 miles	<input type="checkbox"/>	7.7%	5
Depends on Transport links	<input type="checkbox"/>	7.7%	5
answered question			65
skipped question			1

15. When attending or deciding to attend a particular folk club how important would you say the following are? (please tick all that apply)

	Extremely Important	Very Important	Moderately Important	Slightly Important	Not at all important	Response Count
Regular Guests / Booked Artists	26.8% (15)	32.1% (18)	28.6% (16)	3.6% (2)	8.9% (5)	56
Good quality floor singers	19.6% (11)	53.6% (30)	26.8% (15)	0.0% (0)	0.0% (0)	56
The opportunity to do a floor spot yourself	8.9% (5)	17.9% (10)	19.6% (11)	7.1% (4)	46.4% (26)	56
Support acts	7.1% (4)	28.6% (16)	26.8% (15)	21.4% (12)	16.1% (9)	56
The type of venue the club is held at	19.6% (11)	41.1% (23)	30.4% (17)	7.1% (4)	1.8% (1)	56
The location of the venue (local to where you live)	10.9% (6)	50.9% (28)	29.1% (16)	7.3% (4)	1.8% (1)	55
The clubs website (ie: easy to navigate, providing up to date and clear information)	9.1% (5)	40.0% (22)	20.0% (11)	18.2% (10)	12.7% (7)	55
Well organised/run (running to time etc)	19.6% (11)	55.4% (31)	17.9% (10)	7.1% (4)	0.0% (0)	56
Singaround sessions	10.9% (6)	25.5% (14)	25.5% (14)	23.6% (13)	14.5% (8)	55
Your friends attend the club/you know most people who go there	3.6% (2)	12.5% (7)	42.9% (24)	28.6% (16)	12.5% (7)	56
Ticket prices	9.1% (5)	30.9% (17)	52.7% (29)	5.5% (3)	1.8% (1)	55
Good sound/acoustics	27.3% (15)	56.4% (31)	16.4% (9)	0.0% (0)	0.0% (0)	55
Real Ale available	8.9% (5)	37.5% (21)	19.6% (11)	16.1% (9)	17.9% (10)	56
Good public transport	11.1% (6)	16.7% (9)	31.5% (17)	16.7% (9)	24.1% (13)	54
Easy parking	8.9% (5)	33.9% (19)	41.1% (23)	3.6% (2)	12.5% (7)	56
Raffle	5.4% (3)	0.0% (0)	16.1% (9)	12.5% (7)	66.1% (37)	56
				Other (please specify)		3
				answered question		56

16. If you never or only occasionally go to a folk club, why is this? (please tick all that apply adding any further reasons in the box marked "other")

		Response Percent	Response Count
Unknown guest/booked artists	<input type="checkbox"/>	9.1%	2
Poor quality floor singers	<input type="checkbox"/>	18.2%	4
Little or no opportunity to sing/play yourself	<input type="checkbox"/>	9.1%	2
There is no folk club (that you know of) local to your area	<input type="checkbox"/>	59.1%	13
Badly organised/run (running over time/poor sound)	<input type="checkbox"/>	31.8%	7
Uncomfortable and unwelcoming venues	<input type="checkbox"/>	50.0%	11
Some folk clubs can seem cliquy and unfriendly	<input type="checkbox"/>	77.3%	17
Poor value for money	<input type="checkbox"/>	9.1%	2
	Other (please specify)		4
	answered question		22
	skipped question		44

17. What would make you more likely to attend a folk club? (please provide as many suggestions as you can)

	Response Count
	45
answered question	45
skipped question	21